KNOW-WONDER-DO CHART HISTORY OF MOTOWN WITH KRYSTLE DOS SANTOS

About the Artist: Krystle Dos Santos



Krystle Dos Santos is a two-time Western Canadian Music Award-winning blues, jazz and soul singer based in Vancouver with Guyanese roots. She has been performing for more than a decade across Canada and is known for her powerful voice and infectious warmth, pairing original soul music with beloved Motown classics. With a voice that is commanding, powerful and rich with talent, her music, inspired by classic and neo-soul combined with contemporary hip-hop and R&B elements, is executed brilliantly. It's simultaneously elegant, bold and sensual, similar to modern legends Erykah Badu and Ms. Lauryn Hill. Her performances are mesmerizing; she sings with sheer heart wrenching dominion about falling in love, heartbreak and struggle. Her approach to music is unmistakably genuine.

In addition to performing, she has acted in The Arts Club musical *Dreamgirls* and *The Chelsea Hotel: The Songs of Leonard Cohen* at The Firehall Arts Centre. Dos Santos continues to share her eclectic array of performances through many platforms: her fourth album of original music, *BLOOM | BURN; Hey Viola!*, a jazz cabaret about the life of Canadian civil rights icon Viola Desmond; *A History Of Motown* and BLAK | Canadian Women in Music shows designed for young audiences; and many more live celebrations of blues, soul and R&B music on stages across Canada.

Artist inks:

know

www.pebblestarartists.com/krystle-dos-santos www.krystledossantos.com Krystle's YouTube site

About the Performance

Krystle Dos Santos and her three-piece soul band will take students back in time to the eras of Motown music from the late 1950s to 1980s. Motown Records, started by producer Berry Gordy with only an \$800 loan, grew into a massive label featuring stars such as The Supremes, Stevie Wonder, the Temptations, abd and a young Michael Jackson in the Jackson 5. Krystle and her band will perform interactive songs from the Motown catalogue while also educating students about notable Motown artists, the historical importance of the civil rights movement, music entrepreneurship, and the significant impact Motown has had on contemporary soul music today. The show includes medleys of the most popular hits and lots of audience interaction, singalong choruses, and on-stage participation. The audience is expected to sing along and dance, have fun and hopefully learn something new.

Performance length: 45 min performance + 10 min. Q&A

Technical requirements: If school has an auditorium or professional theatre with a stage and PA with a drum kit, the band can provide a tech rider. Otherwise, the band will bring their own sound equipment, backline and instruments and just requires a regular power outlet and a min. 8 ft x 16 ft space on stage or gym floor.

About the Art Form

The Motown record label was formed in 1959 by Berry Gordie. The label broke ground by creating music and developing artists that brought R&B/soul music to mainstream radio – bridging a cultural divide that had never before been done. The main themes focused on in the presentation are: Motown's origin story, the civil rights movement, Motown's iconic music catalogue and its variety of incredible artists. We hope students discover a love for this classic style of music and learn about where it came from; learn the value of hard work and dedication; and see how far we've come in our fight for equal rights for all humanity.

o/ Inquire

Links: https://www.motownmuseum.org/story/motown/

https://www.motownmuseum.org/motown-sound/the-artists/

Motown Playlist on YouTube: https://youtu.be/RQ_J0VKUFyM

| Pre-Performance Discussion Questions | Links to Curriculum |
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| What is a medley? What is a harmony? What does motown mean? What decade is Motown from? Can you name a song or band from the Motown catalogue and what do you know about them? Who was the founder of Motown label and what city in the USA did it come from? | Socials Studies: learn about the significance of Motown music and its artists in context of the civil rights movement and how this has shaped pop & soul music today listened to by Canadians and the rest of the world Arts education: learn about music history and contemporary music and experience a live performance by professional musicians |
| Post-Performance Activities | Post-Performance Discussion Questions |
| Name the person who was a major driving force of the civil rights movement and find one of his quotes. Look up YouTube clips of the various groups from Motown and observe their dancing and performance styles. Are there any similarities to what you see from artists today? Listen to a Motown song and name the instruments you hear. Can you distinguish between the lead vocal and the background vocals? What was the significant effect that Motown music had on the radio in the 1960s? | What was the name of the movement in the 1960s that strived for equality for all people? What is the difference between Motown music and mainstream music? How did Motown become the name of this style of music? What was your favorite song or Motown group you listened to during Krystle's performance? |